



**For Immediate Release
May 19, 2009**

SAP Spotlights New Smart Grid Developments for More Energy Efficiency

Advanced Metering Infrastructure Solution from SAP Reaches General Availability; Utilities Dashboard Provides Insight to Carbon Emissions

WASHINGTON, D.C. — May 19, 2009 — [SAP AG](#) (NYSE: SAP) today announced two key steps toward enabling a smart electric grid and energy efficiency: the general availability of its advanced metering infrastructure (AMI) solution, SAP® AMI Integration for Utilities software, and a packaged dashboard developed in cooperation with StreamServe that displays cost-to-serve modeling and related carbon emissions impact. The announcement was made at CS Week, a customer service-focused conference for utilities being held in Washington, D.C., May 19–22.

With the immediate availability of SAP AMI Integration for Utilities, SAP also announced significant progress in the business integration of smart meters in the core processes of utility companies. The solution enables the efficient acquisition of metering data through MDUS (meter data unification and synchronization) systems and the management of bi-directional communication processes between smart devices and SAP® Business Suite software.

The packaged dashboard developed in cooperation with StreamServe provides utilities with the ability to monitor their costs to service their customers, modeling how to reduce these costs and the related environmental impact with reduction of carbon dioxide emissions.

“The SAP AMI Integration for Utilities solution and the packaged dashboard tie-in closely with StreamServe’s Sustainability Program, which was also announced today at CS Week,” said Dennis Ladd, president and CEO, StreamServe. “Based on established benchmarks, these solutions enable utilities and their customers to improve cost-efficiencies and become far less reliant on the earth’s resources. We are proud to have worked with SAP and to have developed solutions that strive to support sustainability.”

The availability of SAP AMI Integration for Utilities will enable utilities to promote improved energy efficiencies to their customers by linking sales, service and billing processes within the market-leading SAP® Customer Relationship and Billing for Utilities package to the capabilities of AMI technology.

“The plan to revolutionize the nation’s electric grid will demand a serious commitment to upgrading the way utilities and consumers interact with one another,” said David Laker, senior vice president and general manager, Utilities Practice, SAP America, Inc. “These developments reflect our commitment to that goal as well as helping the nation’s utilities find ways to run leaner and more efficiently.”

“SAP’s collaboration with partners such as StreamServe is critical to helping utilities and their consumers prepare for the transition to the smart grid,” agreed Tom Raftery, analyst with GreenMonk. “SAP and its partner ecosystem can deliver a complete package of smart grid solutions, from the meter to the utility’s back office, that have mutual benefits for both companies and consumers.”

Visit sap.info for more information on Advanced Metering Infrastructure.

About SAP

SAP is the world’s leading provider of business software(*), offering applications and services that enable companies of all sizes and in more than 25 industries to become best-run businesses. With more than 86,000 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol “SAP.” For more information, visit www.sap.com.

About StreamServe

StreamServe is a leading provider of Enterprise Document Presentment solutions that set the standard for business communications. Simple to deploy and maintain, the company’s dynamic composition, document process automation and enterprise output management solutions meet the demanding challenges of today’s global businesses for producing and delivering highly customized documents in any format.

StreamServe’s advanced software solutions ease the process of composing and automating business communications, enabling organizations to increase the value and profitability of their business relationships. This is done all while leveraging existing business applications such as ERP, CRM and ECM.

The company was founded in 1997 and is headquartered in Burlington, Mass., with 14 offices worldwide. StreamServe serves more than 5,000 customers in 130 countries, primarily in the financial services, utilities, manufacturing, distribution and telecom sectors. Customers include BMW, CLP Power Hong Kong, AmeriSource Bergen, and Siemens Financial. StreamServe’s strategic partners include Adobe Systems, IBM, InfoPrint Solutions Company, Lawson, and SAP.

To learn more about how StreamServe’s solutions can improve the effectiveness of your organization’s communications, please visit us online at <http://www.streamserve.com>.

###

(*) SAP defines business software as comprising enterprise resource planning and related applications.

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

Copyright © 2009 SAP AG. All rights reserved.

SAP, R/3, mySAP, mySAP.com, xApps, xApp, SAP NetWeaver and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serve informational purposes only. National product specifications may vary.

Note to editors:

To preview and download broadcast-standard stock footage and press photos digitally, please visit www.sap.com/photos. On this platform, you can find high resolution material for your media channels. To view video stories on diverse topics, visit www.sap-tv.com. From this site, you can embed videos into your own Web pages, share video via e-mail links and subscribe to RSS feeds from SAP TV.

For customers interested in learning more about SAP products:

Global Customer Center: +49 180 534-34-24

United States Only: 1 (800) 872-1SAP (1-800-872-1727)

For more information, press only:

Evan Welsh, SAP, +49 (6227) 76 75 14, evan.welsh@sap.com, CET

SAP Press Office, +49 (6227) 7-46315, CET; +1 (610) 661-3200, EDT; press@sap.com

Mike Pilarz, Burson-Marsteller, +1 (312) 596-3568, michael.pilarz@bm.com, CDT