

UNI2 will handle hundreds of millions of invoices for TELE2 across Europe

with StreamServe Enterprise Document Presentment

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UNI2 handles TELE2's invoices in soon to be 24 countries across the European continent. The strategic goals include being able to provide personal communication that connects TELE2 the last mile with the customers, no matter where in Europe the person is receiving the customer communication that UNI2 produces AND being able to control the whole process of printing and logistics. StreamServe EDP ensures that the goals can be met.

UNI2 is not the largest ASP in the Nordic region, but certainly one of the most innovative. By clearly recognizing the need to separate the steps - integration, document composition and personalization, post processing and multi-channel distribution and storage - UNI2 is well prepared to rise to the challenge of customer communication with high volumes all across the European continent. In the process, the documents are sent through the ASP-solution and the invoices are digitally designed and sorted, ready for print and distribution. The customer and UNI2 can act independently towards subcontractors, gaining power when negotiating prices.

- Our goal is to take care of the total Enterprise Document Presentment / Output Management Process for our customers and handle it from one place. When information leaves the ERP-system we are in full control of the data. We gain maximum autonomy regarding printing and logistics and cut costs linked to the whole Output Management Process, says Håkan Göransson, CEO at UNI2.

The flexibility in StreamServe EDP for document composition and personalization helps bringing the elements of design together at UNI2 and enables the company to send printable files in the language of the customer directly to print shops all over Europe.

UNI2 plan to send half a billion invoices every year only for their top client and owner, TELE2.

- Since we now also offer our services to other European companies we see no upper limit on the volumes we can handle in the future. Today 150 million invoices runs through the ASP-solution, but this figure rises fast, Göransson continues.



Håkan Göransson
CEO, UNI2

The solution is structured so that it can support all languages and legal demands in Europe. Commercial messages are placed on the invoices depending on the customer profile. Graphics and photos can also be placed on the invoice.

- Different customers are automatically targeted with different messages on their invoices. We divide the customers into different clusters that all receive tailored information and we can accomplish this at the speed of light.

- For TELE2, it is important to be coherent in how the brand is presented and we can now ensure that the invoice meets the requirements for all countries in Europe where TELE2 has customers. We can ensure this is handled in a professional way.

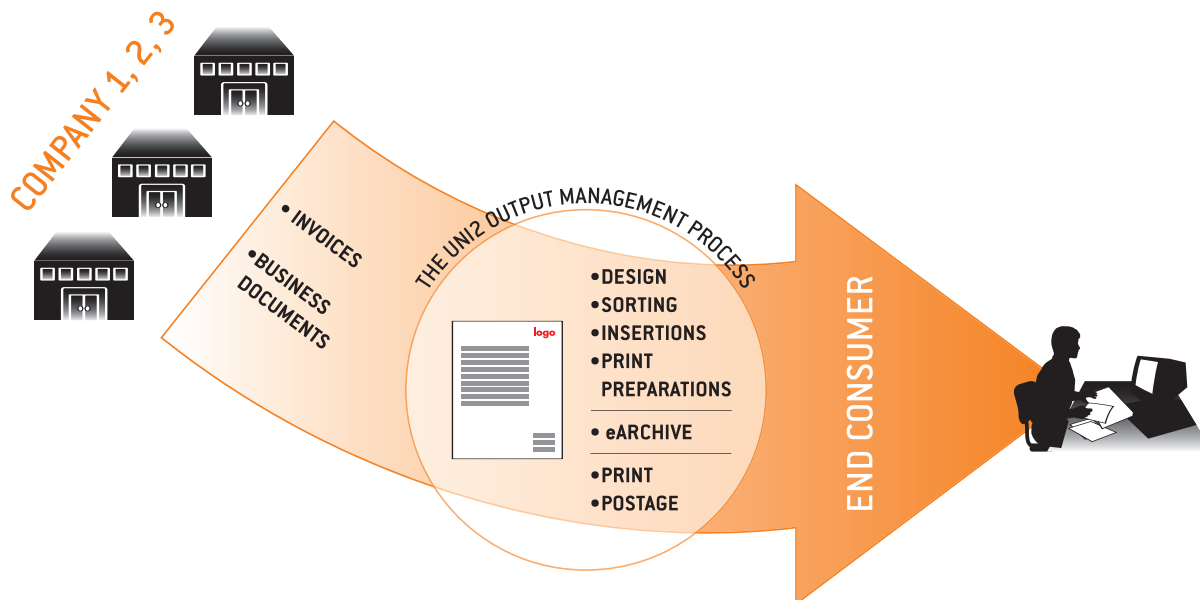
One area where UNI2 has made great improvements in the invoicing process is in the post processing step. Costs are reduced by UNI2 being able to meet the demands of the different postal companies who want the envelopes sorted in different ways, such as the route the mailman will take. With StreamServe Post Processor, this is done automatically. This leads to lower postage prices and will have even greater effects in the future as the postage markets in Europe are being deregulated.

StreamServe EDP downloads the invoices in a very large electronic archive where the financial information is kept safe. Customer Service can then easily access the UNI2 eArchive to quickly answer questions. The archive today contains more than a billion documents.

New customers can choose from a portfolio of different designs for invoices.

- Obviously we can easily accommodate any design on any business document that passes through our solution. We think many will be happy to choose from the great variety of designs in the StreamServe database. With the tool, the invoice information freely

flows down the predesigned invoice layout and then at a given moment is sent for printing, enveloping and distribution at any print shop. We cut significant costs for our clients in the process, Håkan Göransson concludes.



UNI2's new thinking on borderless invoicing

UNI2 now welcome any European company to their state of the art borderless invoicing process. Hooked up to the well structured solution; fast and flexible invoicing or communication to hundreds of millions of end-customers can be done as intelligent as it is done today for TELE2. Data for invoices or business documents are sent to UNI2 in any format,

where these are interpreted and designed, sorted, inserted and prepared for either printing or electronic distribution. Storage of the documents can be taken care of as well as a free choice of multi channel distribution, for example by post, Internet, e-mail, fax or mobile phone.

Facts

- UNI2 provides the whole Output Management Process as an ASP-solution
- An important part of the mission is to significantly lower UNI2's customers' cost
- UNI2 is a subsidiary of TELE2
- Today UNI2 distributes invoices to 7 countries and are about to implement the solution in 24 countries